



Closet Companies Trust RSVP



227 calls
250,000 homes
RSVP Chicago

A recent survey revealed that

1 out of 17 RSVP homeowners plans to purchase closet installation and/or products

in the next 12 months

SOURCE: On Target Research, Sept. 2014 survey of RSVP households

33 calls
50,000 homes (3x)
RSVP San Diego



42 calls
50,000 homes (3x)
RSVP Jacksonville

“We started getting calls from the very first drop.

Does it work? YES the closing ratios on those calls from RSVP are astonishing, which is what really counts for your advertising dollar.”

Chantale Persinger, President
Closets By Design