



Leads are precious...treat them like gold.

RSVP Call Tracking Solutions provide advertisers the ability to track, capture, chart, record and organize inbound sales calls in real time. With our easy-to-use, online reporting tools, you can:

1. Analyze call traffic to identify and track the response that your RSVP mailing is generating
2. Capture unanswered calls so every prospect can be called back
3. Collect caller names and addresses for future promotions
4. Record customer calls for quality assurance and to identify training and coaching opportunities

RSVP		Call Details		RSVP Development Corp.		run by LR Reyes at 6:52:16 AM - 12/1/2009 PST		EXCEL Print Close		
Dates & Times:		11/01/2009 - 12/01/2009, All Hours, All Days								
Call Duration:		Any Call Duration								
Customers/Sites:		All								
Call Results:		Any Call Result								
Ad Sources:		All								
Total Number of Calls		Average Duration								
87		0:02:03								
< << 1 2 3 4 5 6 7 8 9 >> > Page 1 of 9 Show All										
Index	Date	Day	Time	Location	Ad Source	Result	Duration	Status	Tracking Number	Caller Number* Target Number
admin	11/01/2009	Sun	4:32 PM	ABC Company	Countertops Plus - Dallas	N	0:01:03		(877) 847-3020	(817) 451-1120 (940) 497-3993
4081 admin	11/02/2009	Mon	5:32 AM	DEF Company	Oak Electric Service	C	0:04:30	Unreviewed	(888) 439-3665	(248) 478-8022 (800) 964-7070
2521 admin	11/02/2009	Mon	7:03 AM	DEF Company	Cumberland	C	0:03:16	Unreviewed	(877) 458-8933	(646) 558-2000 (207) 829-4020
1221 admin	11/02/2009	Mon	10:03 AM	ABC Company	Countertops Plus - San Antonio	C	0:01:07	Unreviewed	(866) 938-1578	(512) 732-9844 (512) 626-6965

How does RSVP Call Tracking work?

Call tracking is easy to use with your business:

Utilizes your existing phone system. RSVP provides Call Tracking numbers for your RSVP mailings; Toll Free or local calls ring to the phone number you designate. (Callers are automatically notified of recording as required by law. Employee consent is required).

Anytime access to calls and reporting tools. Log in via an online, password-protected portal. Listen to call recordings; view, print, download and share detailed reports. No hardware or software to install.

Training & support provided to demonstrate use and features of the system.

Call your local RSVP office for an online, guided tour to see how easy it is to put RSVP Call Tracking Solutions to work for your business.

Why track your phone calls?

The telephone is still the primary point of contact with customers for many businesses. Call Tracking is a valuable opportunity to capitalize on this potential.

Call Tracking is a management tool that can actually help maximize the return on your advertising dollars, especially for local and service-based businesses. It's essential to get the most from the calls your business receives and maximize the advertising dollars that are generating them.