



Roofing Companies Trust RSVP



371 calls
80,000 homes (4x)
RSVP Pinellas



1,183 calls
60,000 homes (9x)
RSVP Seattle



59 calls
100,000 homes
RSVP Charleston
and Myrtle Beach

In a recent study, nearly

8% of RSVP homeowners plan to purchase roofing services

in the next 12 months

SOURCE: On Target Research, Sept. 2014 survey of RSVP households

“It’s been very gratifying to finally discover advertising that actually works. We have been...very pleased with the volume of the phone calls generated.

What’s more, they tend to be a more quality homeowner lead, too. Not the typical price-only shoppers...

The last mailing generated over thirty phone calls and almost \$100,000 in total sales. RSVP is not an expense, it is a wise marketing investment.”

Bill Excell, General Manager
Custom Roofing of South Carolina