

# RSVP Works for Patio & Deck Companies



**11% of RSVP households plan to purchase patios/decks in the next 12 months.**

SOURCE: On Target Research, Sept. 2014 survey of RSVP households



**84 calls**

50,000 homes  
RSVP Columbus



“I attribute the lion’s share of our good fortune to reside in the superb advertising that RSVP has provided us over the past 20 years. What is remarkable to me, is that in the face of our economy, the volume of inquiries and consultation requests continue to come in.”

Timothy J. O’Neill, President  
Northern Deckworks



**192 calls**  
200,000 homes (3x)  
40,000 homes (1x)  
RSVP Phoenix



**83 calls**

100,000 homes (2x)  
RSVP Charlotte