



Maid and Cleaning Service Companies **Trust RSVP**



245 calls

80,000 homes (4x)
RSVP Tucson

30 calls
40,000 homes
RSVP Pinellas



260 calls

100,000 homes (4x)
RSVP San Antonio

“RSVP has generated a 95% booking rate which is outstanding.

Overall a 40% to 50% booking rate is considered normal.

I had previously used other cooperative direct mailing providers. RSVP is reaching a much more desirable demographic mix for my business.

I get more serious calls and fewer people price shopping.”

John Kulp, President
Maid Brigade of St. Louis