

# RSVP Works for Laser Hair Removal



**Nearly 8% of RSVP households plan to undergo a non-surgical cosmetic procedure in the next 12 months.**

SOURCE: On Target Research, Sept. 2014 survey of RSVP households



**17 calls**

50,000 homes  
RSVP Greenville

**174 calls**  
100,000 homes (4x)  
RSVP San Diego



“I wanted to say how pleased I am with the response to our postcard mailing. Your gorgeous postcard publication targets the perfect clientele and has brought in a lot of new patients that otherwise would not have known about my practice.

I am very happy with the 5:1 return on our marketing investment. RSVP postcards work and are a great advertising value.”

Billie Jean Waddell, MD  
Palmetto Aesthetic Medicine



**12 calls**

100,000 homes  
RSVP Austin

Contact RSVP Office | 855-200-7787(RSVP)

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