



Reach the **luxury market** in a format compatible with their lifestyle

TARGET

- Mass affluent homes
- Our state-of-the-art, updated "rooftop" analysis ensures you reach the right homes

MAILS DURING PEAK BUYING SEASONS

- Reaches upscale homes around key buying times
- Provides added exposure for your business that complements your Luxury Card Pack mailings

TARGETED OFFERS

- Response-driven media will generate calls, visits and web traffic
- Only half page or larger ad format for visibility and higher response rates



SHARED, COST-EFFICIENT FORMAT

- Highly efficient, shared mail format
- High-touch branding appeals to the "Lady of the House"
- Professional design eliminates "crowded room" syndrome that plagues other magazines
- Highly-effective advertorial space tells customers more about your business
- High-quality printing ensures your company is presented as a leader

LEAD FOLLOW-UP

- The success of your campaign is confirmed with RSVP Call Tracking

RSVP BAY AREA HANDLES ALL THE DETAILS

RSVP has perfected the fine art of direct response. We utilize our extensive experience to target the right homes. Our package is complete, from design to...printing...mailing sorting...postage and delivery to the finest upscale homes in your market.

And we do it all for only pennies per home.