

RSVP Works for Flooring



Nearly 27% of RSVP households plan to purchase flooring (carpet, tile, wood) in the next 12 months.

SOURCE: On Target Research, Sept. 2014 survey of RSVP households



“We’ve been advertising with RSVP for ten years. It’s been very positive! That’s been the backbone of our marketing program.

It’s measurable; it goes out to very high-end customers. The customers are already qualified leads, and the closing rate is very high.

If you’re a quality home improvement company and you care about your marketing budget and you care about the leads that are generated from that, you owe it to yourself to look at the RSVP program.”

Manual Parham, Owner
Carolina Flooring Specialists

24 calls

60,000 homes (2x)
RSVP Charleston

96 calls

200,000 homes (5x)
RSVP San Diego



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