



Works for Dentist Services



133 calls
40,000 homes (8x)
RSVP Pinellas

22 calls
50,000 homes (3x)
RSVP Greenville



23 calls
40,000 homes
RSVP Phoenix



“RSVP has been an effective medium for us. This year our investment in RSVP has been returned four times. Many marketing venues are expensive to experiment with; we decided to try it initially because we thought for the amount of investment it seemed safe to try.

RSVP presents as being more targeted than other media and goes to an educated audience. Consumers today are not only looking for a deal, they're looking for information about the business.

RSVP also has great 'shelf life;' while most calls are in the first weeks after a mailing, people hold on to them and we continue to get calls months later.”

Janet Williams
Marketing & Communications Coordinator
Wood Creek Dental