

RSVP Works for Countertops



22.4% of RSVP households plan to purchase remodeling services in the next 12 months.

SOURCE: On Target Research, Sept. 2014 survey of RSVP households



81 calls

50,000 homes (4x)
RSVP Northern Colorado



26 calls

100,000 homes
RSVP Hartford

“Since we began advertising with RSVP years ago, our business has increased by 20% each year. We are currently receiving about 70% of our business due to the RSVP mailings.

“When our customers call in and mention they received an RSVP postcard, we already know that our customer is pre-qualified. We are able to sell about 80% of the jobs we go out on.”

Henry Rodriguez and James Yost
Owners, Inland Countertops



14 calls

40,000 homes
RSVP Phoenix